

OUR VISION

Snowsports for Life: by being a strong and vibrant club whose environment welcomes and develops members of all abilities and disciplines to reach their potential both on and off the snow

OUR VALUES

Inclusive
Fun
Wellbeing
Open & Welcoming

OUR PURPOSE

To be an inclusive club that offers a positive snowsports experience, on and off the snow, regardless of age or ability

OUR OUTCOMES BY 2024

An effective organisation that is valued by its members and stakeholders	A strong delivery and facilities network that meets the needs of our sport	Supporting Snowsports, at all levels	An aligned pathway to performance system that ensures more Scots perform
<ul style="list-style-type: none"> The club has a strong and effective Committee Has an engaged membership that participate and support club activities Has members, coaches, athletes & volunteers that fully support the club's strategic plan 	<ul style="list-style-type: none"> A vibrant and effective club that works in partnership with Adventure Aberdeen Garthdee to provide continuous athlete development beyond ski school environment. Provides people and equipment that supports and delivers great events held at Garthdee Gives access to affordable local on snow coaching in partnership with Glenshee Performance Squad 	<ul style="list-style-type: none"> The right people in the right place/role at the right time across all levels and disciplines A robust policy on Coach Support/Training in the club to help meet demand for people from the NE Scotland 	<ul style="list-style-type: none"> Offer a clear pathway from participation to performance. Growing the participation of individuals to organised club events year on year. Have a fully agreed and updated events schedule available for view (on website or on Snowsports Scotland) Develop on-snow support that takes members from Mat to Mountain in partnership with Glenshee Performance Squad Deliver performance coaching to identified athletes

THE KEY PILLARS OF THE STRATEGIC PLAN ARE:

Excellent Organisation	Great Places	Great People	Effective Pathways
OUR PRIORITY PROJECTS			
<ul style="list-style-type: none"> Develop and nurture a culture of equality and openness Develop and implement a communications plan that includes all stakeholders Implementing a membership forum that allows members to discuss directly with the club Develop and enhance an inclusive membership offer 	<ul style="list-style-type: none"> Run quality events on snow and mat Generate a review process that ensures that improvements / learnings are captured after each event - feedback at meetings/ report Identify and prioritise equipment that will enhance the quality of events Develop the skills within the Club such that a pool of people are available to support events Advocate/friend of Adventure Aberdeen Create a vibrant community network for/with members 	<ul style="list-style-type: none"> Develop volunteer workforce to support the club in all areas Create an open and welcoming environment to all new and returning members 	<ul style="list-style-type: none"> Decide/plan on what the club offers on the pathway Support members to progress in their chosen pathway.

Excellent Organisation	Great Places	Great People	Effective Pathways
OUR COMMITTEE			
<ul style="list-style-type: none"> Engages with Membership at Membership Forums Communicates monthly Ensures the Club's strategic plan is enacted Ensures a budget is created and delivered to each year Ensures the club is financially viable 	<ul style="list-style-type: none"> Engages with Adventure Aberdeen to ensure a strong product to membership Communicates with SSS to support them in delivery of strategic plan 	<ul style="list-style-type: none"> Is inclusive and open. Distributes minutes and communicated openly with subcommittees and Club Officers 	<ul style="list-style-type: none"> Promote and continually improve all our programmes, on & off snow
OUR WORKGROUPS/SUBCOMMITTEES			
Membership Forum <ul style="list-style-type: none"> Quarterly contact with members Attended by the Committee Conducted at location Guidance topics pre-provided 	Events Subcommittee <ul style="list-style-type: none"> <i>Schedules events on the slope</i> <i>Schedules events on snow</i> Liaises with SSS about national events to be hosted, SSBX Includes representation from the centre 	Social Subcommittee <ul style="list-style-type: none"> Fosters and engagement with the membership Delivers a calendar of events for the membership Delivers a suite of sporting activities to develop bonds with the membership (surfing, outings etc) Delivers social events film nights, bowling nights Christmas night summer bbq 	Coaching Subcommittee <ul style="list-style-type: none"> Implements plans to developing the club's coaching capability Implement an effective integrated inclusive coaching pathway Ensure connectivity & interaction with SSS coaching team & guidance Deliver Performance aspects of club offering X training trampolining, gymnastics
Communications Subcommittee <ul style="list-style-type: none"> Social media management Feeds from all other subcommittees regarding events, coaching, social and fundraising Liaises closely with the Membership Officer 	Fundraising Subcommittee <ul style="list-style-type: none"> Implements yearly fundraising events that the club runs such as Ski Mart Organises the regular catering activities for club sessions Organises the catering at club events and mobilises the volunteers at the club Organises the procurement and sale of Merchandise for the club 		

	Marketing Subcommittee <ul style="list-style-type: none">• Market the Club/Centre to target areas, schools, companies		
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